

Rider Insurance Facebook Policy

Facebook is a social networking service and website that has over 900 million active users, more than half of them using Facebook on a mobile device. The purpose of Rider Insurance's Facebook page is to present the public with information related to or regarding Rider Insurance. We encourage you to submit your questions, comments, and concerns, but please note this is a moderated online discussion site and not a public forum.

Rider Insurance Facebook Account

Rider Insurance uses Facebook for office alerts/closures, news, promotions, event updates and general information. In certain circumstances, Rider Insurance may also use Facebook to engage directly with the public. Rider Insurance currently operates the following Facebook account:

- <http://www.facebook.com/RiderInsuranceCo> – for motorcycle insurance and related information including industry news, events, blog content and polling.

Availability

We recognize the web is a 24/7 medium, and your comments are welcome at any time. However, given the need to manage our staff, we generally only monitor comments and postings during regular business hours. Facebook may occasionally be unavailable and we accept no responsibility for lack of service due to Facebook downtime issues.

Likes

Rider Insurance does not automatically like organizations or individuals who like it. Rider Insurance may like relevant organizations including government agencies. Being liked by Rider Insurance does not imply endorsement of any kind.

Moderation

Once posted, Rider Insurance has the **irrevocable right to reproduce, distribute, publish, display, edit, and modify** said submission. We also **reserve the right to delete/remove submissions** that contain:

1. Vulgar language
2. Personal attacks of any kind
3. Comments or content that promotes, fosters, or perpetuates discrimination on the basis of race, creed, color, age, religion, gender, marital status, genetics, status with regard to public assistance, national origin, physical or intellectual disability or sexual orientation
4. Spam or links to other sites
5. Clearly off topic

6. Advocate illegal activity
7. Promote particular services, products, or political organizations
8. Infringe on copyrights or trademarks
9. Personally identifiable medical information
10. Information that may compromise the safety, security or proceedings of public systems or any criminal or civil investigations
11. Defamation, slander or misrepresentation of Rider Insurance

Please note that the comments expressed on this site do not reflect the opinions of Rider Insurance and its employees. If you have any questions concerning the operation of this online moderated discussion site, please contact Rider Insurance at socialmedia@rider.com.

Privacy

Rider Insurance does not capture or record the contact details of parties following its Facebook account. Any information identified or deemed confidential or private is treated in accordance with the Rider Insurance's [Privacy Policy](#).

Re-posting

Rider Insurance actively seeks opportunities to re-post content that contributes to the dissemination and exchange of information about motorcycle insurance and related topics. Content includes but is not limited to:

- Research findings and statistics
- Relevant industry/business events
- Relevant celebrations/commemorations e.g. awards, themed days (e.g. National ride to work day).
- Motorcycle Safety